

Kevin Dooley

Inspire creation



About Kevin

Kevin Dooley is a 6x founder that developed his love for entrepreneurship in college by launching a hot dog cart business to pay his rent. This experience was a springboard to future adventures that include an intrapreneur corporate role launching new products, a burrito business and a B2B SaaS company.

When you meet Kevin, you'll quickly notice his dynamic personality which drives him to inspire creation in others. He has coached dozens of startup founders, business leaders and student teams.

Discussion Topics

- Mindset, skill set, growth set recipes
- Founder flow and alignment
- Math lesson: $value = (B-P) / Y$
- Ditch the (inauthentic) Pitch
- Scar tissue that I wish you saw
- Positioning to buyers

Contact

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Sample Interview Questions

- What are 3 things every new entrepreneur needs to know?
- Does the woo-woo stuff really work? Share some examples.
- How well does a founder or marketing team really need to know their buyer?
- Is failing fast just a cliché? Share some examples.
- Can you share some customer discovery best practices?
- Is product market fit priority number one? Share some examples.

Thought Leadership

- www.kedoo.io
- Featured speaker: "Ditch the Pitch" <https://youtu.be/GDtAuZ4UhxI>
- Featured speaker: "Differentiation - the Real Key to Growth" <https://youtu.be/l2Vmk1xBdrg>
- Article: "5 Ways to Create a Wow Customer Experience" Medium Magazine: <https://medium.com/>